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Journey to Excellence





{ No matter where you're from, your dreams are valid }  
- Lupita Nyong'O

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भारतीय जीवन बीमा निगम  
LIFE INSURANCE CORPORATION OF INDIA

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# THE JOURNEY BEGINS

## ABOUT NRS GROUP

Gone are the days when one had to belong to a traditional business family to run a business. With huge capital and slow profit, a business could grow with a gradual progression over a long period of time. In today's fast moving world, one can achieve big things in a short period of time. If there's passion, dedication and hard work along with advanced technology and modern strategies; there is success.

Nowadays, it is the actions of the individual entrepreneurs and their management teams that determine the pace and scale of business growth. Today, entrepreneurs passionately pursue opportunities, marshal resources and initiate actions. Hiring the right people, focusing on the established revenue sources, customer experience and social media are some of the vital modern day strategies that make a business grow faster, better and stronger.

With this mindset, NRS Group was founded by Mr. Ravinandan Prasad Verma in the year 2014. Within a few years it has set its wings into Business Centres, Hospitality, Real Estate, Stock Markets and Entertainment. Their diversification makes them a versatile organization, having the headquarter at Kolkata.

NRS Group believes that building trust is a significant and integral part of any business. That's why, the entire team strives to build enduring bonds with its people that will be alive on the ropes of mutual trust. With an extended family of more than 500 employees, NRS Group is present in Puri, Gangtok, Digha, Darjeeling & Kolkata.

NRS Group's future plan consists of 10-15 chains of hotels & restaurants. They look forward to creating a sustainable future by building multiple real estate projects throughout the nation.





{ The only place where success comes before work is in the dictionary }

- Vidal Sassoon





## VISION

To be accredited as one of the esteemed organizations whose hunger for excellence is proven by the quality of their service and whose thirst for betterment keeps it a step ahead from the rest of its competitors.

## MISSION

To act collectively as a group so that all the business wings can have maximum benefits from our passionate effort. The target is always to provide state-of-the-art services to the clients where quality is the first priority.

## BRAND PHILOSOPHY

Quality services demand quality people. With this mindset, we spearhead our brands to those who strive for quality and strengthen us to deliver world-class services. We aspire to take each and every feedback to our hearts and work towards performing better.

# OUR FIELD OF WORK



## SERVICING INDUSTRIES



BUSINESS CENTRE  
NRS Business Centre Pvt. Ltd



HOSPITALITY  
NRS Hospitality Pvt. Ltd



CONSTRUCTION  
Realtiven Construction Pvt. Ltd



Bistro Y Food Pvt. Ltd



Buono Gusto Foods Pvt. Ltd.



NRS Dream Entertainment Pvt. Ltd



{ Ideas are easy. Implementation is hard }  
- Guy Kawasaki



## BUSINESS CENTRE

NRS Business Centre is a provider of premium serviced office infrastructure. We noticed a huge gap in the service deliverables, flexibility and transparency being offered in the business centre domain. To provide that solution to business owners by offering world class premium infrastructure, business support services and value engineered product offerings that meet the fast evolving global ecosystem, we ventured into this sector.

Our workspaces are well-equipped with state-of-the-art facilities that cater to the physical and mental well-being of people. We strive to provide fully functional workspace solutions. With true dedication and commitment to service, we ensure a seamless and hassle-free experience to all our clients.



{ True hospitality consists of giving the best of yourself to your guests }  
- Eleanor Roosevelt



HOSPITALITY

The Hospitality Industry dates back to ancient Greece. Xenia, the Greek concept of hospitality, translates into 'guest-friendship' that's rooted in generosity, gift exchange & reciprocity. Taking inspiration from this ancient concept, NRS Hospitality strives to provide heartfelt service to the guests & cultivate trust that works on mutual benefit.



## LAND OF LORD JAGANNATH

Situated across the road from the Puri Beach on the Bay of Bengal, NRS Royal Palace is an ornate Indo-Islamic white structure with delicately carved wood headboards & regency-style cushioned chairs & antique interiors.

NRS Royal Palace is located away from the hustle-bustle of the city. It offers an unobstructed view of the sea from the cozy balconies. The Rooftop, with candle-light dinner, a cozy bar, a refreshing swimming pool & exquisite balconies, is bound to take your breath away. Beach shacks are available for you to relax. Warm room service at the beach-view rooms will surely make your experience a memorable one.

Designed and built with the luxury of space, NRS Royal Palace is truly regal in its truest form. The decor - drawn from the finest structures of this country and the interior - cherished from the finest nuances of culture, art & music will genuinely give you the desired experiences.



## REGAL FEATURES OF ROYAL PALACE

- Luxurious Interiors / Infinity Swimming Pool
- Multicuisine Restaurant
- Bar & Royal Hookah
- Lush Green Lawn
- Sea facing Balcony & Terrace
- Conference Hall
- Board Room
- 24X7 Free Wifi
- 24X7 Convenient Room Service

  
ROYAL PALACE  
HOTEL  
PURI





## WAVE GOODBYE TO THE CHAOS

The fragment of the fertile land of Digha is sandwiched between the Himalayas and the Bay of Bengal. Located at the heart of this beach-city, NRS Hillton resides beside the calm and serene waves.

Whether you come for work or holiday, you'll get a lifetime experience. With luxury, convenience and connectivity, we make sure that our guests comfortable and satisfied.

We welcome our guests from the core of our heart with warmth and cordial manner. We offer the services with personal touch to make your stay memorable for the rest of your life. We blend comfort and convenience to provide you with the luxury you deserve.

## AMENITIES

- 48 Luxurious Rooms
- Sea-facing Hotel & Rooms
- 24X7 Free Wifi
- 24X7 Convenient Room Service
- Sumptuous Dining
- Conference Room
- Swimming Pool







# MOUNTAIN GAILING

Located in the midst of mountains, surrounded by tea gardens and overlooking the Kanchenjunga; NRS Norling Retreat is everything you desire. The rooms are tastefully decorated and stuffed with modern amenities.

Famous tourist spots like Darjeeling Mall, Mahakal Temple & Jhandi Dara Sunset Point are a stone's throw away. There's more, get easy access from Darjeeling Railway Station. In a nutshell, the stunning Norling Retreat, Darjeeling is ready to take your breath away.

## AMENITIES

- Valley View Rooms
- Multicuisine Restaurant
- Splendid view
- 24X7 Free Wifi
- 24X7 Convenient Room Service



NORLING RETREAT  
HOTEL  
DARJEELING



# OUR F&B OUTLETS

We serve safe-to-eat delicious food and beverages with care to our guests. Every dish is prepared, maintaining stringent hygiene and sanitation practices.

Since we have direct access to every guest's health through food and beverages, we handle every food and drink item closely. We maintain hygiene and sanitation so that none of our guests are affected after eating.



Bistro Y Restro Pub, located at **Sector V Salt Lake**, is the go-to place for having fun with friends.

A contemporary and happening vibe sets the mood in this space that embraces guests from all walks of life. The menu is based on the highest quality ingredients, traditional and innovative cooking techniques that are always changing to keep things interesting.

We also strive to make your time here enjoyable, whether it be a quiet dinner or celebration dinner; we have space for different occasions and celebrations. We promise you will leave with a different perspective on life and food!



Located on the 5th floor of **Star Mall, Madhyamgram**, Hakkaland offers an excellent atmosphere with even better food.

A unique, intimate dining space for family and friends to gather and enjoy an authentic Thai or Asian meal. We serve mouthwatering dishes that are sure to please any palate and all our food is made from scratch, thus ensuring a true taste experience despite your busy schedule.

Hakkaland celebrates Asian and Thai cuisines through traditional and fusion techniques with the finest of ingredients.



{ Owning a home is a keystone of wealth - both financial  
affluence and emotional security }  
- Suze Orman



CONSTRUCTION

NRS Construction strives to provide luxurious & wholesome living experience. With a number of residential and commercial spaces, we beautify the skyline of the city. We are keen to create the best of design, aesthetics, technology & architecture. We have a track record of growth & customer satisfaction.

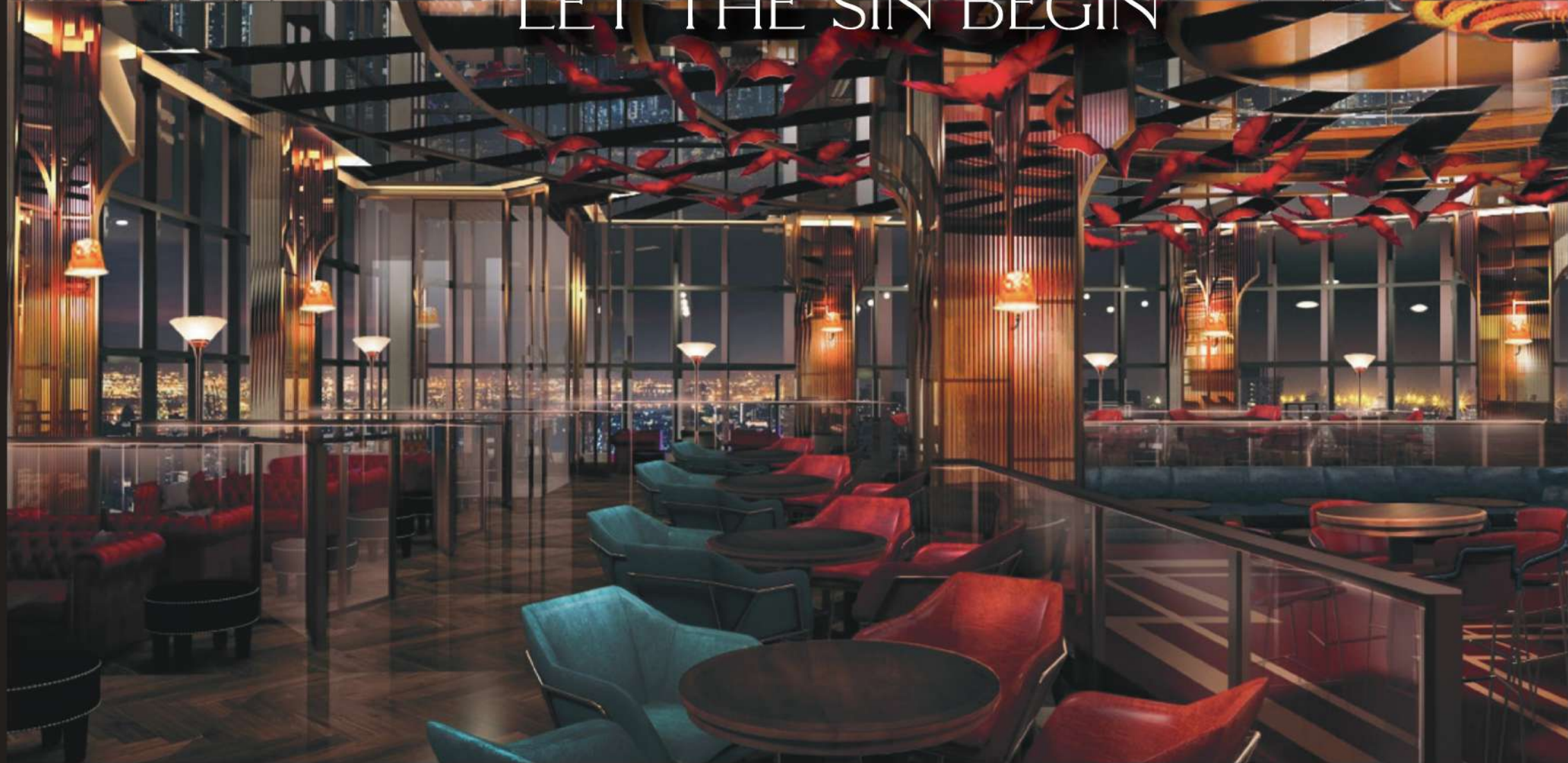
We create homes that are part of a neighborhood & encapsulate the essence of a social ecology at large. Our Classic Homes help you to find your dream lifestyle. NRS Construction leverages its rich insight into consumer preferences with customized property development.

Our aim is to be the leading Real Estate Developer with a focus on quality, technical competence & customer satisfaction. We wish to become a world-class real estate development organisation while contributing positively to the society.





LET THE SIN BEGIN



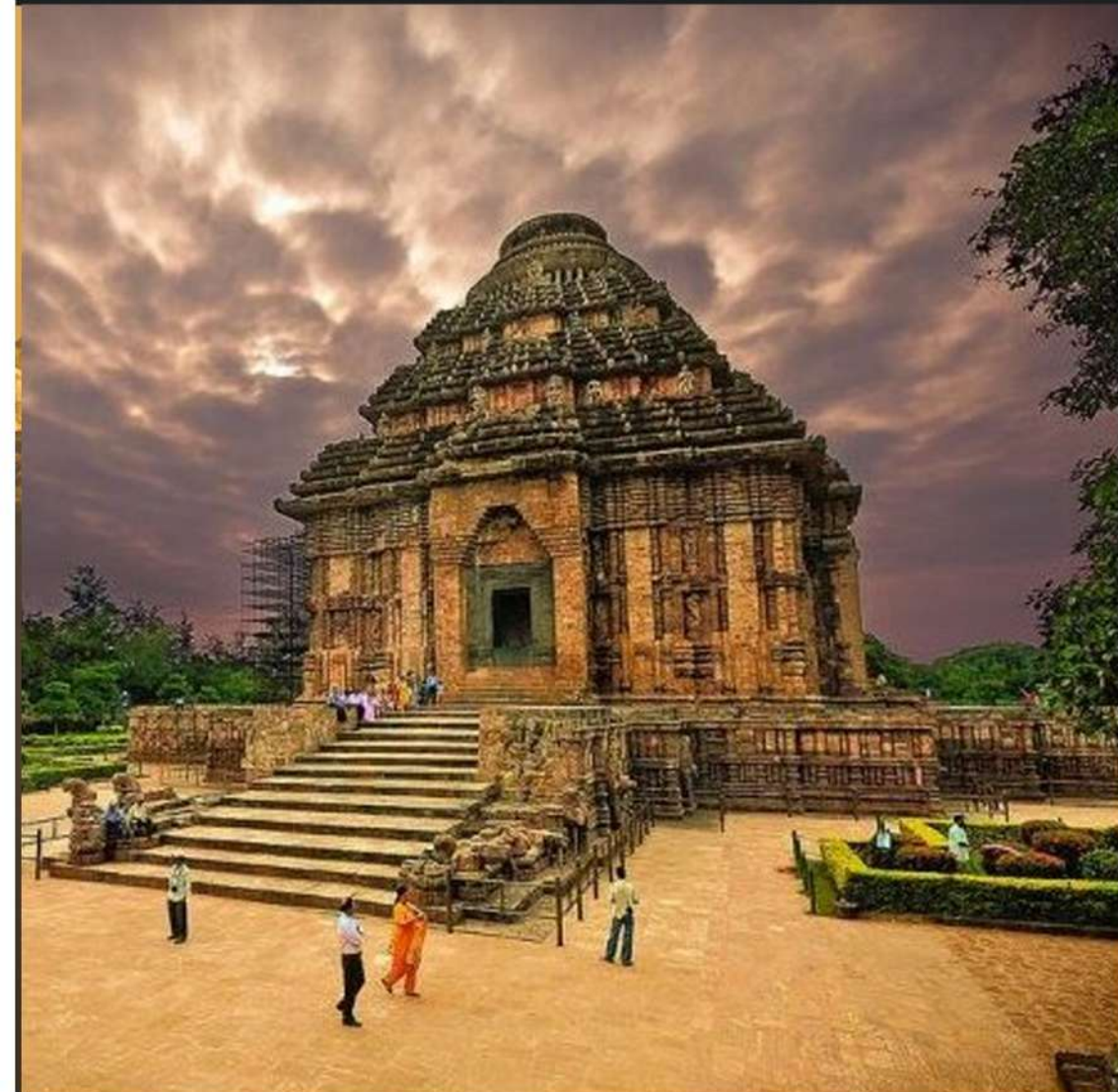
**Sin City**  
LET THE SIN BEGIN

We are pleased to present to you Sin City from NRS Group. A new exciting night club is opening at sector V, featuring non-stop music and multi-cuisine delicacies. While you're here, you can enjoy the pulsating waterside.



It's time to join the wildness. We're calling all the party animals of Kolkata to make every night at Sin City memorable and colorful.





## LAND OF LORD JAGANNATH

NRS Royal Classic, Puri beckons with panoramic vistas of the azure sea, in the heart of Swargadwar. The rooms are equipped with a balcony that opens up to the breathtaking beach, while the beach huts provide a laid-back ambiance for indulging in water sports or simply soaking up the sun. A quick sojourn to the buzzing bazaars of Puri will lead you to the ancient Temple of Lord Jagannath and myriad shopping opportunities. Our attentive service and delicious cuisine at our on-site restaurant guarantee a flawless stay, whether you're here on business or religious enlightenment. Embrace the tranquillity of this coastal haven and bask in the essence of Puri's timeless charm.



## NRS ROYAL CLASSIC (UPCOMING)

- Sea-View Rooms
- Multicuisine Restaurant
- Bar
- 24X7 Free Wifi
- 24X7 Convenient Room Service





## WAVE OF JOY

Mandarmani, the idyllic seaside town near Kolkata, is the most favoured coveted beach getaway for those seeking a tranquil respite from the city bustle. NRS Waves, invites you to indulge in an unforgettable experience, replete with a plethora of upscale amenities, ranging from refreshing poolside revelries and soul-stirring campfires to pulsating DJ nights and productive business meetings. Count on us to craft an unforgettable experience that you and your loved ones will cherish for a lifetime.

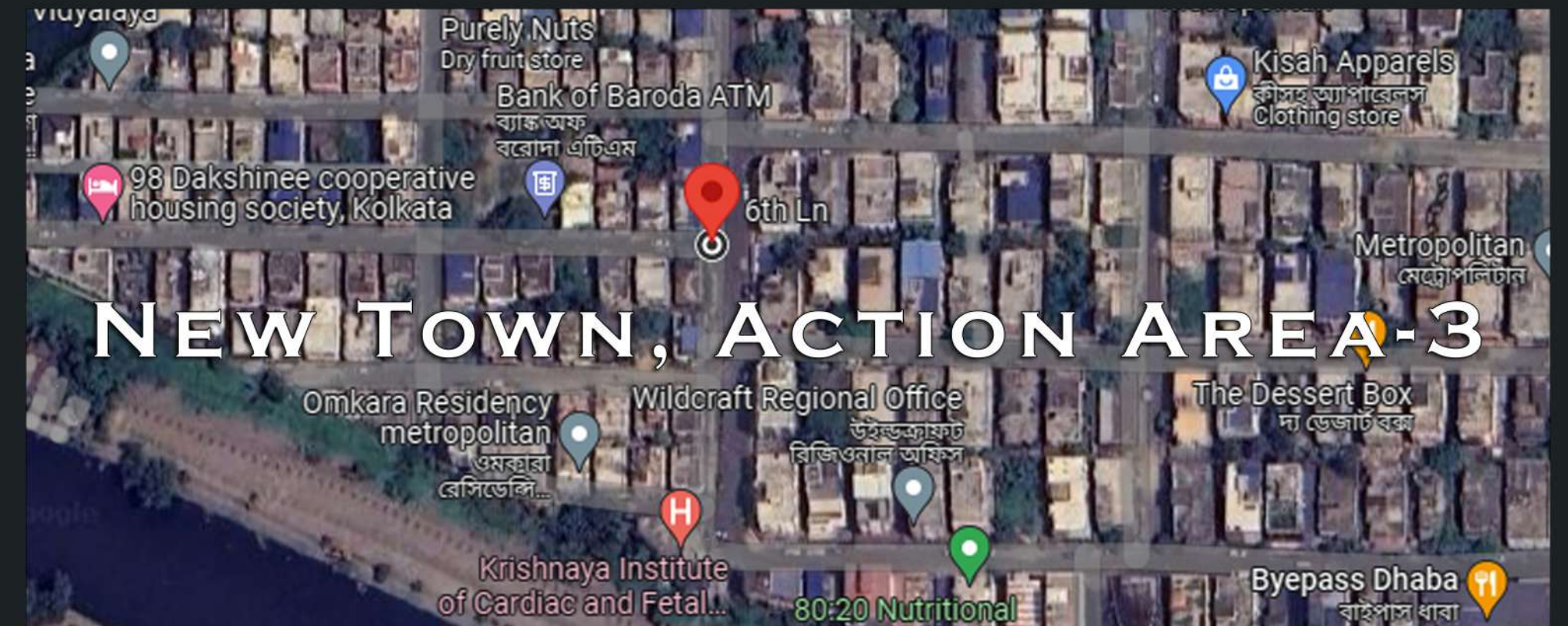


## NRS WAVES (UPCOMING)

- Sea-View Rooms
- Multicuisine Restaurant
- Bar
- Swimming Pool
- Lush Green Lawn
- Conference Hall
- 24X7 Free Wifi
- 24X7 Convenient Room Service







## NEW TOWN, ACTON AREA-3, KOLKATA (UPCOMING)

Nestled in the heart of Kolkata's IT hub and amidst multiple IT Giants office campuses, our newest upcoming City Hotel in Newtown: Action Area 3, in Kolkata promises a fusion of modernity and sustainability. This upcoming property is enclosed within the business hubs of Kolkata city and within the proximity of the Kolkata Airport will offer luxury accommodation for corporates and leisure travellers alike. Its lavish rooms in Kolkata will redefine the old-world elegance with our modern convenience resonating with the city's cacophony and nostalgia. With the vision to let our esteemed guests experience the rich cultural tapestry of Calcutta garnished with the modern charm of our upcoming hotel in Kolkata. We will offer more than multiple state of art rooms to lodge our guests conveniently with care.

LAND ACQUIRED FOR UPCOMING HOTEL





## AYODHYA, UTTAR PRADESH (UPCOMING)

Ayodhya, the birthplace of Lord Ram, is one of the most holiest place of pilgrimage for the Hindus. As the construction Grand Temple of Lord Ram almost complete, this place has started attracting pilgrims from far and wide to seek divine blessings and religious enlightenment. Our upcoming hotel in Ayodhya, is very strategically located. It is bang opposite to the International Bus Stand and very near to the Grand Ram Mandir, Hanuman Garhi, Kanak Bhawan, Tulsi Udyan, Nageshwar Nath Temple. The Ayodhya International Airport is just a short drive away, making it easily accessible for guests. Our guests will be able to immerse themselves in a cocoon of comfort and indulgence, as they partake of our upcoming hotel's myriad offerings and discover the essence of the region in style and peace.

LAND ACQUIRED FOR UPCOMING HOTEL



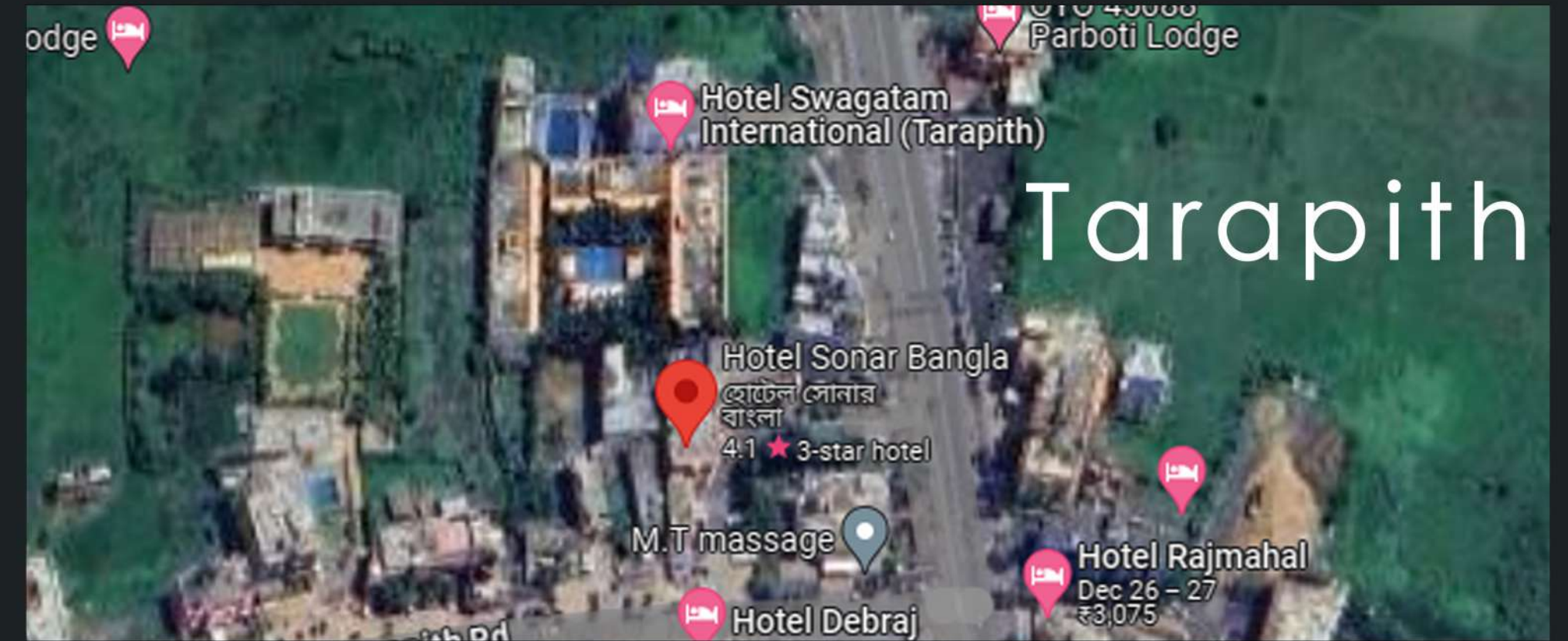


## SUNDARBAN, WEST BENGAL (UPCOMING)

Only a few kilometres from Gosaba, our upcoming resort is tucked away in a vast mangrove area of Sundarban. It will offer unparalleled luxury along with practical eco-friendly practices. After a day of exploring the lush forests and beautiful waterways, our magnificent rooms and suites will be the ideal place for our esteemed guests to relax and rejuvenate. The upcoming resort will make the stay of each and guests exceptional, from top-notch dining options to our cutting-edge amenities and services, we will satisfy the needs our guests with great detail.

LAND ACQUIRED FOR UPCOMING HOTEL





## TARAPITH, WEST BENGAL (UPCOMING)

Tarapith, acclaimed as one of the most revered 'Shaktipiths' in the country, attracts a multitude of devotees to its hallowed precincts. Our upcoming hotel, which is at walking distance from the Tarapith Temple and Hotel Sonar Bangla, Tarapith will exude a palpable aura of refinement, boasting opulent amenities and high-quality hospitality, aimed at ensuring a memorable stay for every guest. Our guests will be able to immerse themselves in a cocoon of comfort and indulgence, as they partake of the hotel's myriad offerings, including a crystal-clear pool, a state-of-the-art meeting room, and much more. The iconic 'Nalhataswari' temple, as well as other nearby attractions such as Shantiniketan and Bakreswar, is easily accessible from this upcoming Hotel, enabling our guests to discover the essence of the region in style.

LAND ACQUIRED FOR UPCOMING HOTEL





## MEET THE FOUNDER

Introducing a stellar performer and one of the youngest & most energetic entrepreneurs, **Mr. Ravinandan Prasad Verma**, who possesses immense industry knowledge.

After completing his education at Ranchi, Jharkhand, Ravinandan decided to move to Kolkata. With this aspiration, he started as an employee in a boutique organization. His mission was to go one step further and that proved to be inclusive of his aspirations.

He ventured into business opportunities and created the opening of his vision. In 2014, he formed NRS Business Centre Pvt. Ltd. The beginning of NRS Group paved the way for his vision. Since then, he has never looked back.

He believes in sharing smiles. His life mantra is

*Zindagi mein khush raho*

*Ravinandan  
Prasad Verma*





# TEAM NRS

Team NRS is dedicated to assisting clients in achieving their objectives, creating an innovative environment and making a difference. Today, we're a team of 500 specialized and well trained people.

Every employee is trained to deliver with the philosophy that 'no work is too difficult'. They are eager to assist the guests and are well-equipped to handle even the most difficult and unforeseen challenges. We strive to form a friendly connection with our consumers and guests for a warm and long-lasting relationship.

{ Success is best when it's shared }  
- Howard Schultz





{ No one is useless in this world who lightens the burdens of another }  
- Charles Dickens

## MAKING AN IMPACT

NRS Group strives to do what's right not only for the growth of the brand but also for the betterment of the society as a whole. During the COVID-19 pandemic, we distributed food among 500-800 people at Newtown and Saltlake, Kolkata.

For us, the health & education of children are of utmost importance. We believe that they are the building block of tomorrow's India. That's why, we distribute food, medicine, books & stationeries at an orphanage where kids are suffering from AIDS.